## Zahrawi Group Announces New Strategic Partnership with Spine Care Technologies starting January 1, 2024



Zahrawi Group proudly announces its new strategic partnership with Spine Care Technologies across key markets, including the UAE, Qatar, Oman, and Bahrain.

This partnership represents a significant stride for Zahrawi Group in the domain of customized Spinal Decompression solutions. Spine Care Technologies, recognized for its flagship product Extentrac® Elite, a 3-axis spine positioning system providing the ability to treat patients from multiple (unconventional) positions. This state-of-the-art technology holds worldwide acclaim in pain management clinics, rehabilitation departments & hospitals and sports medicine. The collaboration aims to deliver cutting-edge solutions for individuals grappling with acute and chronic back pain, addressing a crucial need in the healthcare landscape.

The strategic alliance seamlessly aligns with Zahrawi Group's vision to be the leading and most trusted partner in the GCC and reinforces our commitment, to ensuring the delivery of state-of-the-art spinal care solutions to the Gulf region.

Zahrawi Group and Spine Care Technologies anticipate mutual benefits from this collaboration. By leveraging Zahrawi Group's extensive distribution network and market expertise alongside Spine Care Technologies' cutting-edge spinal care solutions, both companies aim to enhance accessibility to advanced medical technologies, ultimately contributing to the well-being of individuals across the region.

## About Zahrawi Group:

Established in 1989, Zahrawi Group is a pioneer Medical Devices and Life Science Distributor in the Gulf region, specializing in Surgical, Medical, Nuclear Medicine, Diagnostic, and Analytical Lab solutions. Founded with a vision to be the leading and most trusted partner in the GCC, Zahrawi Group is committed to improving people's lives through innovative healthcare products, smart solutions, and outstanding services.

For more information, please visit: www.zahrawigroup.com

## About Spine Care Technologies Inc.:

Spine Care Technologies is a medical technology equipment developer and distributor, globally recognized for its flagship product, Extentrac® Elite. This innovative solution has earned acclaim at pain management clinics and rehabilitation hospitals, providing relief for individuals suffering from acute and chronic back pain.

For more information, please visit: www.spinecaretechnologies.com